

CLAY BRIDAL EXPO



Exhibitor Information Packet

PRESENTED BY:



Welcome



We are excited to have you as part of the upcoming **8th Annual Clay Bridal Expo**, the ultimate event for all things wedding-related! This is a fantastic opportunity for you to showcase your products and services to a captive audience of engaged couples and wedding enthusiasts.

The **8th Annual Clay Bridal Expo** will be held on **March 8, 2026** at the **Thrasher-Horne Center** on the campus of St. Johns River State College. We are expecting a large turnout of soon-to-be-wed couples looking for the perfect vendors to help them create their dream weddings. By participating in the expo, you will have the chance to connect with potential clients, build relationships with other wedding professionals, and showcase your unique offerings.



Why Exhibit with Us



Connect Directly with Engaged Couples and decision makers

As an exhibitor, you'll have the opportunity to meet brides, grooms, and their families face-to-face. This personal connection helps build trust and allows you to showcase your products and services in an interactive, memorable way that online advertising simply can't provide.

Increase Your Brand Visibility

Exhibiting at the Clay Bridal Expo puts your business in front of couples actively planning their weddings. In addition to direct exposure at your booth, you can expand your reach with optional marketing add-ons such as brochure ads, bridal bag inserts, and sponsorship opportunities—helping your brand stand out during and after the event.



Generate Leads & Bookings On the Spot

The Clay Bridal Expo is designed to help you grow your business. Collect valuable leads for future follow-up, offer exclusive show specials that encourage bookings on the spot, and create a pipeline of business that extends well beyond the day of the event.

How It Works

01 Complete Exhibitor Registration Form

Please complete the [online exhibitor registration form](#).

02 Pay Exhibitor Fees

Once your application is approved, you will receive an invoice with a link to make your payment. Additional services can be added later, up to February 13, 2026.

03 Submit Your Business Logo

You will be asked to submit your business logo file and business contact information so that it can be included in the show passport.

04 Receive Your Welcome Packet

Once your registration is confirmed, you will receive your booth assignment and welcome packet containing important information about the expo.



Communication

Contact Details

(904) 276 - 6897

conferencecenter@thcenter.org

283 College Dr.

Orange Park, FL 32065

Office Hours

M - F 8:00am - 5:00pm

Website

THcenter.org/ClayBridalExpo

Social Media



What You'll Get

01

Your Booth

Each exhibitor will receive your choice of 5x10' or 10x10' exhibition booth with table and chairs.

02

Pipe and Drape

Each exhibition booth will include Pipe and Drape that will be assembled prior to your arrival.

03

Mailing List

All exhibitors will receive a mailing list of all guests that registered and attended the expo.

04

Social Media Coverage

We do weekly vendor spotlights on our social media pages, that include a link to their Facebook page and/or website.

05

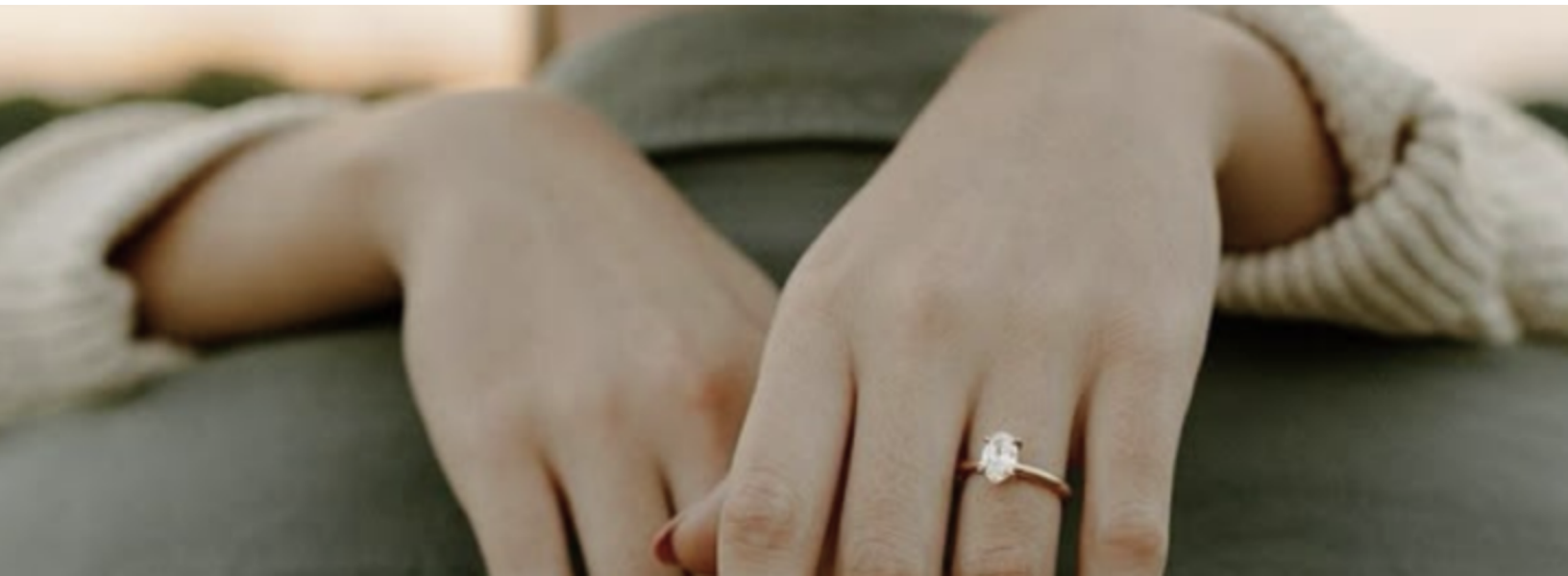
Listing on the Event Website

All exhibitors will be listed on the event page of our website including your business name and a link to your website or social media.

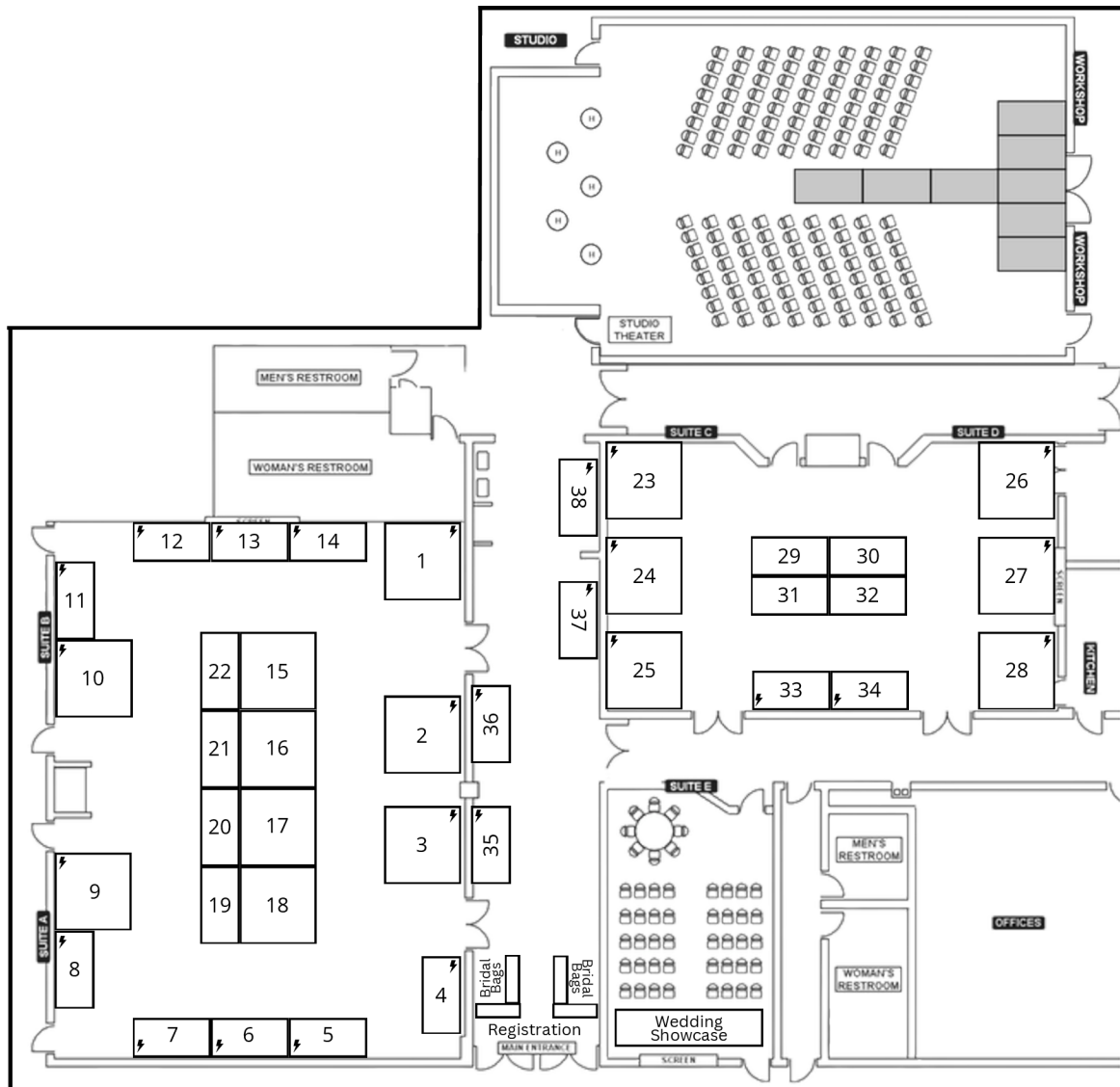
06

Complementary Tickets

Exhibitors will receive five complimentary tickets to distribute to their clients. Tickets will be issued upon request and must be picked up on site prior to the event.



Booth Options and Event Map



Booth Size Options:

5' x 10' Booth	\$300
10' x 10' Booth	\$450
10' x 20' Booth	\$825

**Pending Availability*

Booth Add-Ons:

Electrical Hook Up	\$50
Additional Table	\$15
Parking Spot	\$150

**For Vehicle Display Only*

Additional Marketing Opportunities:



Ad Spot in the
Expo Brochure

Print advertising spots in our brochure that is given to every attendee. Various sizes available.

**See Next
Page for
Pricing**

Bridal Bag
Insert

Ability to add gifts or other marketing material to our Bridal Swag Bags given to every attendee. (Approval required.)

\$50

Sponsorship
Opportunities

Various Sponsorship Opportunities available. Contact us for more info on Sponsorship Packages.

**Contact
Us**

Event Program and Passport Print Advertisement Options

If you are looking for an additional opportunity to stand out at our 8th Annual Clay Bridal Expo, you may want to consider the print advertising opportunities in our **Bridal Expo Event Program and Passport**.

Our Bridal Expo Event Program and Passport is distributed to **every attendee** as they enter the event, making it an effective way to generate leads and increase brand awareness.

Rates:

Full Page	\$200
1/2 Page	\$100
1/4 Page	\$50
1/8 Page	\$35

Ad Sizes:

Full Page.....	5.5"w x 8.5"h
1/2 Page.....	5.5"w x 4.25"h
1/4 Page.....	2.75"w x 4.25"h
1/8 Page.....	2.75"w x 2.125"h

Premium Ad Spots:

Full Page (Outside Front Cover)*..... \$300

**Available to Photographers providing cover art*

Half Page (Outside Back Cover,
Above Passport Info Card)..... \$200



Frequently Asked Questions

How do I sign up to become an exhibitor?

Please visit our [online registration form](#) and complete the exhibitor application. Once your application is approved, you will receive an invoice to pay your deposit.

What is the deadline to register?

Early bird and Returning Vendor registration forms must be received by October 31, 2025 in order to receive the discounted rate. The final deadline to submit a registration form is January 31, 2026.

Are there category limits?

Yes, there are category limits for this show. This ensures a greater ROI for vendors, while giving brides and grooms a great variety. Direct marketing companies are limited to one vendor spot per show.

How is the show advertised?

The Clay Bridal Expo is advertised in local magazines and publications, paid social media campaigns, direct mail, posters, flyers, e-blasts, internet ads. The expo is also advertised on the [THcenter Website](#) and is displayed on our Marquee sign located on College Drive in Orange Park, FL.

Can I share a booth?

Only one business is allowed per booth space. Additional businesses must submit a separate registration form and be approved in order to exhibit.

What is your cancellation policy?

All payments made are final, and no refunds of payments or deposits will be issued. In the event that the Expo is cancelled, a credit will be issued that can be used for a future show.

Register Now to Save!

Vendors that register by **October 31, 2025** will qualify for a **15% discount** on their booth rental.

Returning vendors will qualify for a **20% discount** on their booth rental and will have first choice of their booth selection, if registered by **October 31, 2025**.

All remaining registration applications must be submitted by **January 31, 2026**.



REGISTER NOW

CONTACT US



ConferenceCenter@THcenter.org
THcenter.org/ClayBridalExpo

Thank you!
